

Who am I ?





Cybersecurity Culture

Intro











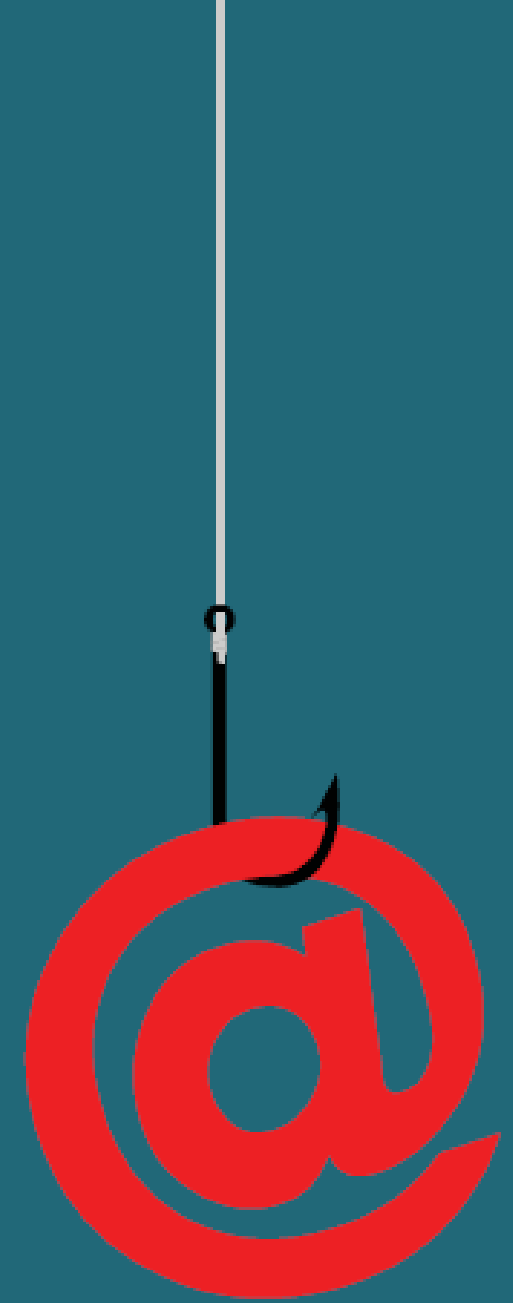
Commercial cyber security products Vs. humans

AntiVirus								Browsers								Platform			
Attack	A1	A2	A3	A4	A5	A6	A7	Attack	B1	B2	B3	B4	B5	B6	B7	Attack	P1	P2	P3
1.1	X	X	X	X	X	X	X	1.1	X	X	X	X	X	X	X	1.1	-	-	X
1.2	✓	X	X	X	X	X	X	1.2	✓	X	X	X	X	X	X	1.2	-	X	✓
2.1	X	X	X	X	X	X	X	2.1	X	X	X	X	X	X	X	2.1	X	-	X
2.2	X	X	X	X	X	X	X	2.2	X	X	X	X	X	X	X	2.2	X	-	X
3.1	X	X	X	X	X	X	X	3.1	X	X	X	X	X	X	X	3.1	-	-	X
3.2	X	X	X	X	X	X	X	3.2	X	X	X	X	X	X	X	3.2	-	-	X

AntiVirus								Browsers								Platform		
Attack	A1	A2	A3	A4	A5	A6	A7	Attack	B1	B2	B3	B4	B5	B6	B7	Attack	P1	P3
2.1A	X	X	X	X	X	X	X	2.1A	X	X	X	X	X	X	X	2.1A	X	-
4.1	X	X	X	X	X	X	X	4.1	✓	X	X	X	X	X	X	4.1	X	-
4.2	X	X	X	X	X	X	X	4.2	X	X	X	X	X	X	X	4.2	X	-
5.1	X	X	X	X	X	X	X	5.1	-	-	-	-	-	-	-	5.1	-	X
5.2	✓	X	X	X	X	X	X	5.2	-	-	-	-	-	-	-	5.2	-	X

A	H1	H2	H3	H4	H5	H6	H7	H8	H9	H10	H11	H12	H13	H14	H15	H16	H17	H18	H19	H20	H21	H22	H23	H24	H25	H26
1.1	.49	.72	.54	.55	-	.59	X	.50	-	-	.70	.59	.48	-	.53	-	-	.39	.46	-	-	.46	.54	.70	.79	.66
1.2	-	.66	.33	-	-	-	✓	.26	-	-	-	-	.34	-	.18	-	-	.44	-	-	-	-	.17	-	.71	-
2.1A	-	-	-	-	-	.60	✓	-	-	-	.58	-	-	-	.48	-	-	-	-	.49	.30	-	-	-	-	-
2.1B	.51	-	-	-	-	-	✓	.51	-	-	.58	.43	-	-	.48	-	-	.32	-	.49	-	-	-	-	-	-
2.2	.51	-	-	-	-	-	-	-	-	-	-	-	-	-	.48	-	-	.32	-	-	-	-	-	-	-	-
3.1	-	-	.54	.55	-	.60	X	.63	-	.51	.70	.59	-	.56	.56	.46	.49	.33	.46	-	-	-	.54	.70	-	.60
3.2	-	-	-	-	-	-	.62	-	-	.49	-	-	-	.48	-	-	.26	.44	.46	-	-	-	-	.49	-	.67
4.1	-	-	-	.63	-	.56	-	-	-	.53	.72	.43	-	-	-	-	-	-	-	.40	-	-	-	-	-	-
4.2	-	-	-	-	-	-	-	-	-	-	.56	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5.1	-	.67	-	.61	X	.63	X	.39	.35	-	.65	.52	-	-	.49	-	-	.45	.47	-	.30	.37	.66	.44	-	.68
5.2	-	-	-	-	X	-	✓	-	.35	-	-	-	-	-	-	-	-	.47	-	.57	-	.68	.72	-	.64	









1.



2.



3.



4.









Building and
supporting a
Strong Security
Culture

Attitudes

Behaviors

Cognition

Communication

Compliance

Norms

Responsibilities



Thank you